



## Wine List of the Year Award

Welcome to the International Wine Challenge – Wine List of the Year Award

**Please be aware that once you start the entry process you will not be able to quit the form and save your answers for completion at a later date.** While you may edit your answers within the form it is important that you finish the entry process once you have started it. Incomplete entry forms will not be saved and received by the International Wine Challenge.

**We strongly advise that you prepare your answers in Word before beginning the online entry process.** This will allow you to copy and paste your answers into the entry form and will avoid any time-out issues on the Merchant Awards website.

### Entry criteria

- You must be based in the UK and sell wine to the UK market
- This award is judged on both the content and visual appeal of your wine list. It is therefore essential that you submit copies of your wine list to support your entry

Please note if you do not meet the entry criteria for this award you may still be eligible for one of our other awards. Please check the website for details.

### Additional requirements

Please email a copy of your wine list to [marketing@internationalwinechallenge.com](mailto:marketing@internationalwinechallenge.com) and send 6 hard copies to:

International Wine Challenge - Merchant Awards  
Broadfield Park  
Crawley, West Sussex  
RH11 9RT

Please ensure that each example (by post and email) is labelled with your company name, the name of the award you are entering and the name of the specific question that the example corresponds to.

### Entry fee

The entry fee will cover the cost of the judging process and enable the IWC to continue to improve and enhance the awards. The entry fee for Wine List of the Year Award is £100 + VAT.

### Entry questions

On the next page are the questions you will find when you click on the online entry form. Please read them carefully and remember – **once you start the online entry process you will not be able to quit the form and save your answers for completion at a later date.**

## Your details

Company name  
Job title  
Your name  
Contact email address  
Company address  
Contact telephone number  
Please enter your website address  
Number of retail shops  
Number of employees  
Principal Director  
Principal Buyer

## Wine Range

How many lines do you stock?

What percentage of your wine stock is sold at these price points?

Up to £7	%
£8 - £15	%
£16 - £23	%
Over £23	%

Are IWC medal winning wines identified on your wine list?

Yes  
No  
N/A

How many IWC medal winning wines do you include in your wine list?

Trophy  
Gold  
Silver  
Bronze  
Commended  
Great Value

What percentage of your wines fall in to these categories?

White  
Red  
Rose  
Sparkling  
Champagne  
Dessert  
Other

Does your wine list include any of the following?

Biodynamic wine  
Organic wine  
Vegetarian wine  
Vegan wine  
Fair trade  
Low alcohol

Are there any particular areas of interest that you would like to bring to the judges attentions (max 300 words)